



ATAC Sponsorship Opportunities

ATAC’s Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada’s best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada’s large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Choose from a wide range of sponsorship opportunities and prices. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your budget.

EVENTS

(Sponsor Recognition is Listed on Page 2)

MONDAY, NOVEMBER 4

Canadian Dollars
(excluding taxes)

Board of Directors’ Lunch

\$2,500

TUESDAY, NOVEMBER 5

Industry Luncheon *(Co-Sponsor NAV CANADA)*

\$6,000 per co-sponsor (2)

Ticketed Event

\$11,000 exclusive

(Additional exclusive recognition)

- A seat at a table with keynote speaker or at a reserved table at front of room

PM Coffee Break *(Sponsored by Seneca Polytechnic)*

SOLD

Opening Reception in the Tradeshow

\$6,500 per co-sponsor (2)

\$12,000 exclusive

WEDNESDAY, NOVEMBER 6

Breakfast Buffet in the Tradeshow	\$5,500 per co-sponsor (2) \$9,500 exclusive
Coffee Break <i>(Sponsored by Gowling WLG)</i>	SOLD
Tradeshow Buffet Lunch <i>(Co-Sponsor Air Canada Maintenance)</i>	\$6,500 per co-sponsor (3) \$15,000 exclusive
Coffee Break <i>(Hold)</i>	\$2,900
Chair's Reception in the Tradeshow	\$6,000 per co-sponsor (3) \$15,000 exclusive

THURSDAY, NOVEMBER 7

Breakfast Buffet in the Tradeshow	\$5,500 per co-sponsor (2) \$9,500 exclusive
Coffee Break <i>(Hold)</i>	\$2,900
Tradeshow Buffet Lunch	\$6,500 per co-sponsor (3) \$15,000 exclusive
Coffee Break	\$2,900
Closing Reception <i>(Sponsored by KF Aerospace)</i>	SOLD

OTHER OPPORTUNITIES

Hotel Key Cards	Approx \$6K Price will vary depending on card type and design.
Lanyards <i>(Sponsored by Emond Harnden)</i>	SOLD
Delegate Bags (does not include the cost of the bags)	\$3,500
Audio Visual (AV) Support <i>(Co-Sponsor The Boeing Company)</i>	\$4,000 per co-sponsor

Please contact us if you have any other ideas that best suit your budget.

Sponsor Recognition

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to and including the conference as well as in our post-Labour Day weekly conference updates.
- Company logos are posted to our conference homepage (including pre and post conference). Logo Placement and logo size in accordance with sponsorship value.

- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- AV Sponsors will have logos displayed on a screen at beginning of committee meetings.
- Formal announcement is made at the individual events.
- All Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will also be included in our Conference App.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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