



# Annual Report 2023



Air Transport Association of Canada  
Association du transport aérien du Canada



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**\*\* All information in this report is as of June 30, 2023 \*\***  
**(Unless otherwise noted)**



Exploit Valley Air Services



## Mission

TO SUPPORT OUR MEMBERS IN THEIR COMMITMENT TO A SAFE, WORLD LEADING AND SUSTAINABLE CANADIAN AIR TRANSPORT INDUSTRY.

## Objectives

- Promote safe, reliable, efficient and affordable air transportation of people and goods to the benefit of the Canadian travelling public.
- Engage with relevant Government and regulatory authorities to advance Canadian commercial aviation and facilitate a sustainable air transport industry.
- Advocate for government recognition of commercial aviation as a vital Canadian socio-economic enabler.
- Promote the availability of world class flight training in Canada, domestically and internationally.
- Promote and support sound environmentally responsible operations and policies.
- Promote and support a regulatory framework that recognizes enterprise and imagination in providing safe and competitive air transport services.
- Provide excellent and cost-effective services to our members.
- Promote professional operational standards and business practices by the membership.
- Inform and engage the public and other stakeholders about the industry and its views.
- Communicate matters of interest to our members in a timely manner.



Air Transport Association of Canada  
Association du transport aérien du Canada



## Executive Committee

### Chair of the Board

**Gregg Evjen**, Chief Operating Officer, KF Aerospace - Kelowna, BC

### President and CEO

**John McKenna**, President & CEO, ATAC - Ottawa, ON

### 1st Vice-Chair

**Joseph Sparling**, President, Air North - Whitehorse, YK

### 2nd Vice-Chair

**Calvin Ash**, President, PAL Airlines - St. John's, NL

### Chair of the Audit Committee

**Dan Glass**, President, Mitchinson Flight Centre - Saskatoon, SK

### Past Chair

**Eric Edmondson**, Chief Executive Officer, Pivot Airlines - Mississauga, ON

## Directors

**Christian Bush**, President and CEO, Air Inuit - Montreal, QC

**Patrick Coulter**, Director Business Development Commercial Training, FlightSafety International - Toronto, ON

**Len Corrado**, President, Sunwing Airlines - Toronto, ON

**Clark Duimel**, Executive Director, Pacific Flying Club - Delta, BC

**John Green**, General Manager/Vice President Operations and Charter, North Cariboo - Calgary, AB

**Lynne McMullen**, Chorus Aviation - North York, ON

**Michael Rodyniuk**, President and CEO, Canadian North - Ottawa, ON

**Steven Williams**, Partner, Emond Harnden LLP - Ottawa, ON

**Bob Connors**, General Manager, Waterloo Wellington Flight Centre - Breslau, ON

# Chair's Message

(Presented at ATAC Annual Meeting - November 15, 2023)



"Wow, it's hard to believe that this is the 89<sup>th</sup> ATAC Annual Meeting, our longevity is something to be celebrated.

In fact, within the first five years after ATAC was formed Jessica Jarvis becomes the first woman in Canada to earn her commercial pilot's license, the government created Trans-Canada Airlines which later became Air Canada, the role of Minister of Transport was created through the Department of Transport Act, and the first coast-to-coast passenger service began.

In 1934 there was obviously a need in the Canadian aviation community to create an association to share a common purpose. With what our industry is currently facing, the need for our association to help navigate through the challenges is vital.

The reality is that our industry has been changed by the pandemic and our future is likely to be more unpredictable and uncertain than ever before.

The pandemic not only resulted in a reduced labour pool, but a reduced skill set as well as less effective working arrangements that have yet to correct itself to at least something more manageable. We were also left with a multitude of supply chain issues from material shortages to shipping disruptions.

These issues are not just affecting our Aviation businesses but have affected every other aspect of aviation including NAV CANADA, CTA, and Transport Canada.

Add to this the pilot flight duty time regulatory changes which added a higher pilot demand during one of the worst pilot shortages we have ever experienced.

With a much higher than expected pent up demand for passenger air travel post covid it is no wonder we are experiencing disruptions in air travel.

I've heard several people say at different aviation conferences that in these challenging times do not get caught up in the everyday chaos but step back and focus on what is ahead; but how do we do that.

In light of the busy agenda ahead of us I would like to leave you with one distinct message. We must find ways to work collaboratively with government and with each other.

With respect to our government this is an area that I have personally seen significant improvements over the years with Transport Canada's efforts to try and work together with industry to solve and develop effective solutions to some of the challenges we face, and I commend them for this.

This is evident by their active participation in this conference. Where this has fallen short is when decisions are made without fully understanding the issues, and the feedback of industry has not carried enough weight.

We are all in agreement that our industry needs to improve but the most effective way to make this happen is for our government to give the industry the freedom and flexibility needed to develop innovative solutions and to provide the industry with support rather than restrictions and penalties that could make situations worse.

We need to work collaboratively with our government to try and develop more attainable solutions to issues such as Sustainable Aviation Fuels. The current SAF mandates as they stand are unattainable in my opinion and will result in a distraction to more effective solutions. With cooperation from industry and government perhaps we can achieve these initiatives but simply applying mandates without fully understanding the current state of the situation and not providing the support needed from all affected areas of government will result in failed goals.

Now with respect to our members. If we think we can solve the problems our industry is experiencing as individuals or in silos we will likely fall short.

Let's look at the resource issues for example, KF has made many proactive steps to help mitigate the AME shortage, like setting up colleges at our own facilities, this has helped but not solved our problem as the industry demand is too great. We need to work together to help with issues like getting AMEs listed as a critical shortage list, working together on a more effective and efficient Pilot Fatigue Risk Management System solution. We need to work with other associations who are trying to solve these same problems and pool our efforts. To help address some of these challenges ATAC has recently created a human resource committee to focus on these types of issues and work together with all facets of the industry to solve a common problem. I would like to encourage our members to get involved with this committee and help make a difference.

As a final note I would like to thank our ATAC staff for all their efforts and support throughout the year. I would also like to thank the ATAC Board of Directors, I find it a privilege to work with such an amazing group of talented people who truly care about the aviation industry in Canada. And lastly, I would like to thank all of our members and guests for attending this year's event and I look forward to meeting with you over the next few days."

Gregg Evjen  
Chief Operating Officer, KF Aerospace



Rise Air



EnviroTech Aviation



PAL Airlines



Harbour Air Seaplanes



Keewatin Air



Summit Air



Airco Aircraft Charter

# President's Message

(Presented at ATAC Annual Meeting - November 15, 2023)



"This past year has been challenging on many fronts as we strive to keep ahead of the government's regulatory & legislative agenda and to work towards making those changes more in line with the realities of our industry. We are making a difference but for every hurdle that we clear, new ones appear.

ATAC has had a very busy year as was evident from the heavy workshop agendas of this past Canadian Aviation Conference and Tradeshow. Member participation is key to developing our formal position on issues and building the arguments needed to influence the final version of regulatory and legislative initiatives.

ATAC is active on all fronts in Ottawa. We maintain a solid network of high-level contacts, both in key departments and on the Hill. We constantly expand that network to be better able to quickly involve the right people needed to find lasting solutions.

## Issues at the Forefront

ATAC is working on a wide range of key issues on your behalf. I invite you to visit our website for more information on the work ATAC is doing on these important issues for our industry.

## ATAC Finances

ATAC's financial situation on June 30 yielded very good results, allowing us some shelter from an unpredictable future on certain fronts. While we continue to strictly control our expenses most of our energy is focused on generating new revenue streams and protecting our current sources of revenue. Our financial report is available to Members upon request.

## ATAC's Strategic Plan for the next five years

The ATAC Board Strategic Planning Committee is in the final phase of completing its work to approve a medium to long term strategic plan that will set our course for the foreseeable future. Sub committees addressed key elements such as Membership, Governance, ATAC Events, and Revenue Diversification, to develop clear direction and objectives in these key areas.

One of the strategic mandates was to make the ATAC Conference an even better event for our members and to make it more appealing to a greater cross section of our industry, to attract sectors that have traditionally not participated in the past. I am happy to report that our conference is growing, that our tradeshow is expanding to a record number of booths and selling out earlier than in the past.

We invite any and all suggestions you may have to help grow and improve the conference.

## Membership

The ATAC Membership ranks remain strong and are again growing at a good pace. Everyday, Members regularly tell us how much they count on ATAC's support, and I get great feedback for the work done by the ATAC team. This feedback is key to our continued success.

Our membership on June 30 stood at 185, up 23 from a year earlier. The ATAC ranks included 80 Members, up 8 from 72 one year ago; 89 Industry Partners, up 15 from last year; and 16 Affiliates.

## Communications

Good, sustained and efficient communications is key for any member-oriented organization. Informing our members of the work we do on their behalf, ensuring that ATAC's positions are known, understood, valued using pertinent and widely used platforms is a daily challenge. Done well, it will benefit our members by sharing valuable information. It will also help attract more attention to what we do for industry, which can only result in attracting new members and therefore re-enforcing ATAC's influence.

Our objective is to share with you only valuable information that can help you, rather than add to the flood of information you already have to sort through. While the work we do for you is invaluable, we haven't informed you well enough of the results of our interventions across industry, the government and on the Hill. To remedy that, ATAC has now hired a Communications Director. Her name is Katherine Simunkovic, and I invite you all to share with her how best to reach you.

## Stay Connected

Please stay connected. I invite you to follow us on LinkedIn and X (formerly Twitter).

## ATAC MANDATE

The ATAC mandate is clear. It is "To support our members in their commitment to a safe, world-leading and sustainable Canadian air transport industry."

John McKenna  
President & CEO



# Financial Report

(Presented at ATAC Annual Meeting - November 15, 2023)



"For the year ended June 30, 2023, the revenues for your Association totalled \$2,275,419, up from \$1,330,437 for the previous year.

Membership Fees Revenue was \$793,187, up \$132,911 or 20.1% from the previous year.

ATAC Events, including the 2022 annual conference, generated \$291,506 as compared to \$162,544 in 2021.

ATAC's Investments generated a revenue of \$135,696, remarkably better than the loss of \$53,337 the previous year.

Our other revenues, including those generated by our role as Administrator of the AIF Agreement, were up at a record high of \$1,055,030, thanks to the strong recovery of our industry.

Expenses incurred by the Association in 2022-23 totalled \$1,388,291. Expenses the previous year were \$1,132,838.

The \$255,453 increase in expenses is explained by a larger conference, an increase in Salaries and Benefits, due to increased payments to the ATAC Defined Pension Plan, and Travel by staff is up as activities are re-bounding.

On the other hand, Bad Debts and Occupancy Costs were both down considerably, helping our bottom line.

Revenue over Expenditure for the 2022-23 financial year was \$887,128.

Members' Equity, also called "Net Assets", ended the year at \$3,516,645, up \$1,111,428 from the prior year's balance of \$2,405,217.

The audited Financial Statements for the year ending June 30, 2023, were approved by the Board of Directors on October 16, 2023.

Given the significant Revenue over Expenditures incurred this year, the Board of Directors has mandated the Audit Committee to establish a reserve to safeguard the association should some of our important revenue streams disappear or not perform as expected. The funds in the reserve would be invested in GICs with the highest yield, for up to one year renewable."

Dan Glass, President  
Mitchinson Flight Centre

	2023	2022
Revenues	\$2,275,419	\$1,330,437
Expenses	\$1,388,291	\$1,132,838
Net Revenue	\$ 887,128	\$ 197,599
Net Assets	\$3,516,645	\$2,405,217







## Committees

Air Cargo  
Cabin Operations  
Dangerous Goods  
Environmental Affairs  
Flight Operations  
Flight Training  
Industry Monetary Affairs  
Legal  
Maintenance, Repair & Overhaul (MRO)  
Passenger Accessibility  
Regional Operations  
Safety  
Security & Facilitation  
Tax  
Technical Operations (Engineering & Maintenance)

## Vice Presidents Responsible

Wayne Gouveia  
Les Alders  
Wayne Gouveia  
Les Alders  
Les Alders  
Wayne Gouveia  
Wayne Gouveia  
Wayne Gouveia  
Les Alders  
Wayne Gouveia  
Les Alders  
Les Alders  
Wayne Gouveia  
John McKenna  
Les Alders



Perimeter Aviation

# Membership List



## Members

Absolute Aviation  
Adventure Aviation  
Air Andrew  
Air Creebec Inc.  
Air Inuit  
Air North Ltd.  
Airco Aircraft Charters Ltd.  
Alberta College of Aeronautics  
Algonquin College  
Alkan Air  
Altitude centre de l'aviation  
Aurora Aviation Academy  
Brampton Flight Centre  
Brandon Flight Centre  
British Columbia Institute of Technology  
Calgary Flying Club  
Calm Air  
Canada Jetlines Operations  
Canadian North  
Cargair Ltée.  
Cargojet Airways Ltd.  
Carson Air  
Central Mountain Air Ltd.  
Centre québécois de formation aéronautique-  
CEGEP de Chicoutimi  
Chinook Helicopters (1982)  
Chorus Aviation  
Coastal Pacific Aviation Academy  
Collège Air Richelieu  
Confederation College  
Diamond Flight Centre London Ltd.  
EnviroTech Aviation  
Exploit Valley Air Services  
First Nations Technical Institute  
Glacier Air  
Harbour Air Seaplanes LLP  
Harv's Air Service  
Héli-Mistral  
Journey Air  
Keewatin Air  
KF Aerospace  
Lachute Aviation  
Mitchinson Flight Centre  
Moncton Flight College Inc.  
Montair Aviation  
Morningstar Air Express  
Mount Royal University (Aviation Program)  
National Helicopters Inc.  
Near North  
Nolinor Aviation  
North Cariboo Air  
Norton Wolf School of Aviation Technology

Ornge  
Ottawa Flying Club  
Pacific Coastal Airlines Ltd.  
Pacific Flying Club  
Pacific Sky Aviation Inc.  
PAL Airlines  
Perimeter Aviation  
Pivot Airlines  
Porter Airlines  
Regina Flying Club  
Rise Air  
Rockcliffe Flying Club (1961)  
Saskatchewan Polytechnic  
Sault College of Applied Arts & Technology  
Select Aviation College  
Seneca College  
Sky Wings Aviation Academy Ltd.  
Slate Falls Air  
Spectrum Airways  
Summit Air  
Sunwing Airlines  
Super T Aviation Academy  
Superior Airways  
The University of Western Ontario  
Thunder Airlines Ltd.  
Toronto Airways Ltd.  
University of Waterloo  
Victoria Flying Club  
Waterloo Wellington Flight Centre

## Industry Partners

AAR Aircraft Services - Trois-Rivières  
Aero Course  
Aeromanteminiento S.A.  
Aerosolutions  
Air Canada Maintenance  
Airble Aviation  
AirStart  
Akila SGS  
Alexander, Holburn, Beaudin & Lang  
Allianz Global Risks US Insurance Company  
APS Aerospace Corp.  
Avia Marketing Consultants Inc.  
Aviation Representatives Inc.  
Avjet Holding  
Avro Insurance  
Blue Sky Booking  
Brooklin Consulting  
CAE  
Canadian Aviation Insurance Managers Ltd.



## Industry Partners (cont'd)

CanRep  
Cirro by AirSuite  
Conlin Bedard LLP  
Consulting Services for Accessible Transportation  
Dangerous Goods Management Services  
De Havilland Aircraft of Canada  
Department of National Defence  
Diamond Aircraft Industries Inc.  
DLA Piper (Canada) LLP  
Doiron Aviation Consulting  
Drone Delivery Canada  
Dulude, Taylor Inc.  
Elix Aviation Capital Limited  
Emond Harnden  
Evans Dangerous Goods Consulting  
Executive Flight Centre  
FELLFAB  
Flightline Training Services  
FlightLogger  
FlightSafety Canada  
Global Aerospace Underwriting Managers (Canada) Ltd.  
Gowling WLG (Canada) LLP  
Halldale Publishing & Media Ltd.  
Jean Mongeau LLP  
Jetstream Aviation Capital  
Kapel and Associates  
KGB Aviation Solutions LLC  
L3Harris Technologies  
Labelmaster Canada  
Lavery, de Billy  
Lockheed Martin Commercial Engine Solutions  
M1 Composites Technology  
Marsh Canada Limited  
McMillan LLP  
Michael Stephenson Aviation Consulting & Advocacy  
Muskoka Aircraft Refinishing  
NAV CANADA  
Nomadis  
Octant Aviation Inc.  
Paterson, MacDougall  
Plattsburg International Airport  
Pole Air Aviation  
Pratt & Whitney Canada  
Premier Aviation Quebec  
Principal Aviation Solutions  
Pulsar Informatics  
Purolator Courier Ltd.  
Q1 Aviation

RCMBT  
Sec & Co  
Skymark Technologies  
Skyservice FBO  
SkyTrack Systems  
SkyWorld Aviation (AerSide Inc)  
Smart AMS  
SMB Consulting  
SND Aviation  
Starr Insurance and Reinsurance - Canada  
Stratton Aviation  
SysAIO  
The Benefits Trust  
The Magnes Group  
The Van Horne Institute  
TrustFlight  
Universal Hydrogen Canada  
VIP Pilot Centre  
Vmo Solutions  
Web Manuals  
Willis Canada, a Willis Towers Watson Company  
WINGS Magazine  
YYZlaw

## Affiliates

Alberta Aviation Council  
Association québécoise du transport aérien  
Aviateurs.Québec  
Aviation Accreditation Board International  
British Columbia Aviation Council  
Canadian Business Aviation Association  
Canadian Owners and Pilots Association  
Elevate Aviation  
Federation of Canadian Municipalities  
Flight Safety Foundation  
Helicopter Association International  
Hope Air  
Manitoba Aviation Council  
National Air Transportation Association  
Northern Air Transport Association  
Saskatchewan Aviation Council



Air Creebec



Ornge



Pivot Airlines



Slate Falls Airways

# ATAC Lifetime Honorees



**2023 Bob Connors**  
General Manager, Waterloo Wellington Flight Centre

**2022 Eric Edmondson**  
Chief Executive Officer, Pivot Airlines

**2021 No Nominations**

**2020 No Award Nominations were solicited**

**2019 Mark Williams**  
President, Sunwing Airlines

**2018 Joe Sparling**  
President, Air North

**2017 Ken Lett (Deceased)**  
President, Executive Flight Centre

**2016 Jim Rogers**  
President, Flair Airlines

**2016 Debbie Simpson**  
Corporate Secretary, Air Transport Association of Canada

**2015 Joan Williams (Deceased)**  
Chair of the Board, Ottawa Aviation Services

**2014 D. Bruce MacDougall**  
Partner, Paterson, MacDougall LLP

**2013 Robert Deluce**  
President and CEO, Porter Airlines

**2012 Patricia Kennedy**  
Chief Executive Officer, Pacific Flying Club

**2011 Harvey J. Friesen (Deceased)**  
President, Bearskin Airlines

**2010 Bob Davis**  
Board of Director, NAV CANADA

**2010 Tracy Medve**  
President, Canadian North

**2009 Jim Glass (Deceased)**  
Managing Partner, Transwest Air

**2008 No Nominations**

**2007 Peter Wallis**  
President & CEO, The Van Horne Institute

**2007 Len Routledge (Deceased)**  
Former President & CEO, Toronto Helicopters Ltd

**2006 No Nominations**

**2005 Russell Payson**  
Chairman & CEO, Skyservice

**2005 Sandy Morrison**  
Retired Former Chairman, NAV CANADA Board of Directors

**2004 Rick Wynott (Deceased)**  
Director of Flight Operations, Brampton Flying Club

**2004 John Scholefield (Deceased)**  
President, Laurentide Aviation Limited

**2003 Douglas Port**  
Retired Senior Vice President, Customer Service, Air Canada

**2002 No Nominations**

**2001 Darrel G. Smith**  
Retired Vice President, Airline Operations, Air BC

**2001 John W. Crichton**  
President & Chief Executive Officer, NAV CANADA

**2001 Dennis Cooper**  
Chief Executive Officer, Sky Wings Aviation Academy

**2000 Barry Lapointe**  
President, Kelowna Flightcraft Ltd.

**1999 Harry Steele**  
Chairman and Chief Executive Officer, Newfoundland Capital Corporation Limited

**1999 C.A.L. Morberg (Deceased)**  
President, Calm Air International

**1998 No Nominations**

**1997 Jean-Jacques Bourgeault**  
Senior Executive Vice-President, Air Canada

**1996 No Nominations**

**1995 T.A. (Al) Kapy (Deceased)**  
General Manager, Trans North Helicopters

**1994 Alf Stringer (Deceased)**  
Retired President, Vancouver Island Helicopters Ltd.

**1994 Charles H. Simpson**  
Retired Executive Vice President, Operations, Air Canada

**1993 Floyd R. Glass (Deceased)**  
President, Athabaska Airways Ltd.

**1993 Richard H. Barton (Deceased)**  
Retired Executive Vice President, Canadian Regional Airlines

**1992 George D. Curley (Deceased)**  
Retired Chairman of the Board, Wardair Inc.

**1991 Robert A. Pincott (Deceased)**  
Reed Stenhouse Limited

**1991 E. Patrick Callison (Deceased)**  
Founder, Klondike Helicopters

**1990 No Nominations**

**1989 Donald S. McClure (Deceased)**  
Moncton Flight Centre

**A**TAC Lifetime Honoree is the Association's highest award. It is awarded to individuals who, during their lifetime, contributed significantly to the improvement of the Association and the Canadian air transport industry as a whole.



**1988 Stanley M. Deluce (Deceased)**

Chairman of the Board, Air Ontario

**1988 Pierre J. Jeannot**

President & Chief Executive Officer, Air Canada

**1987 Rhys Eyton**

Chairman & Chief Executive Officer, Canadian Airlines International Ltd.

**1987 Len Sambell (Deceased)**

Retired Vice President, Pacific Western Airline

**1986 W.R. (Stubb) Ross (Deceased)**

Honorary Chairman, Time Air (1982) Ltd.

**1985 A.C. (Angus) Morrison (Deceased)**

President & CEO, Air Transport Association of Canada

**1984 T.L. (Tom) Spalding (Deceased)**

Executive Vice President, Wardair International Ltd.

**1983 Ian Gray (Deceased)**

Retired President, CP Air

**1983 Robert Wong (Deceased)**

Consultant, Central Airways Corp.

**1982 Dave Jacox (Deceased)**

Vice President, Pacific Western Airlines

**1981 Claude Taylor (Deceased)**

President & Chief Executive Officer, Air Canada

**1980 Harry Pickard (Deceased)**

Retired Executive Vice President & Secretary, ATAC

**1980 Jack Scholefield (Deceased)**

President, Laurentide Aviation Limited

**1979 H.D. (Don) Cameron (Deceased)**

Senior Vice President, Administration & Public Affairs, CP Air

**1979 J.H. (Red) Lymburner (Deceased)**

Retired

**1978 Max Ward**

President, Wardair Canada (1975) Limited

**1978 Jack Fleming (Deceased)**

President, Dominion Pegasus Helicopters

**1977 R.G. (Rollie) Lefrançois (Deceased)**

Chairman of the Board, Nordair Limited

**1977 Al Smith (Deceased)**

President, Smith Airways Limited

**1976 D.N. (Don) Watson (Deceased)**

Retired President, Pacific Western Airlines

**1975 No Nominations**

**1974 No Nominations**

**1973 Glenn McPherson (Deceased)**

President, Okanagan Helicopters

**1973 Al Michaud (Deceased)**

President, West Coast Air Services

**1972 No Nominations**

**1971 Jimmy Wells (Deceased)**

Retired ATAC Council

**1970 No Nominations**

**1969 R.W. (Dick) Ryan (Deceased)**

Vice President, Canadian Pacific Airlines

**1968 Tommy Fox (Deceased)**

President, Associated Airways Limited

**1968 Capt. Carl Burke (Deceased)**

President, Maritime Central Airways

**1967 Jack Austin (Deceased)**

President, Austin Airways

**1967 Tom Wheeler (Deceased)**

President, Wheeler Airlines



Pacific Coastal Airlines



Chinook Helicopters



National Helicopters



Héli-Mistral Service



North Cariboo Air



Air North



Sunwing Airlines



## Executives

**John McKenna**  
President & CEO  
Extension 313  
Cell: 613-301-3969  
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**Les Aalders**  
Executive Vice President  
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**Wayne Gouveia**  
Senior Vice President  
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## Administrative

**Debbie Simpson**  
Corporate Secretary and EA to the President  
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For more information on ATAC, or to speak with ATAC staff, please contact:

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Air Inuit





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