



# Annual Report 2020



Air Transport Association of Canada  
Association du transport aérien du Canada



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**\*\* All information in this report is as of June 30, 2020 \*\***  
(Unless otherwise noted)



Canadian North



## Mission

TO SUPPORT OUR MEMBERS IN THEIR COMMITMENT TO A SAFE, WORLD LEADING AND SUSTAINABLE CANADIAN AIR TRANSPORT INDUSTRY.

## Objectives

- Promote safe, reliable, efficient and affordable air transportation of people and goods to the benefit of the Canadian travelling public.
- Engage with relevant Government and regulatory authorities to advance Canadian commercial aviation and facilitate a sustainable air transport industry.
- Advocate for government recognition of commercial aviation as a vital Canadian socio-economic enabler.
- Promote the availability of world class flight training in Canada, domestically and internationally.
- Promote and support sound environmentally responsible operations and policies.
- Promote and support a regulatory framework that recognizes enterprise and imagination in providing safe and competitive air transport services.
- Provide excellent and cost-effective services to our members.
- Promote professional operational standards and business practices by the membership.
- Inform and engage the public and other stakeholders about the industry and its views.
- Communicate matters of interest to our members in a timely manner.



Air Transport Association of Canada  
Association du transport aérien du Canada



## Executive Committee

### Chair of the Board

**Eric Edmondson**, President, Pivot Airlines - Mississauga, ON

### President and CEO

**John McKenna**, President & CEO, ATAC - Ottawa, ON

### 1st Vice-Chair

**Eric Scott**, Vice President, Flight Operations and Safety, Harbour Air - Richmond, BC

### 2nd Vice-Chair

**Calvin Ash**, President, Provincial Airlines - St. John's, NL

### Honorary Treasurer

**Peter Scheiwiller**, General Manager, North Cariboo Air - Calgary, AB

### Honorary Secretary

**Bob Connors**, General Manager, Waterloo Wellington Flight Centre - Breslau, ON

### Past Chair

Vacant

## Directors

**Chris Avery**, President and CEO, Canadian North - Ottawa, ON

**Colin Copp**, COO & President, Chorus Aviation - Dartmouth, NS

**Clark Duimel**, Executive Director, Pacific Flying Club - Delta, BC

**Gregg Evjen**, Vice President, Maintenance & Engineering, KF Aerospace - Kelowna, BC

**Michael Fitzmorris**, Director, Regulatory Compliance, Safety and Training, Air Canada Maintenance - Montreal, QC

**Dan Glass**, President, Mitchinson Flight Centre - Saskatoon, SK

**Ian Kennedy**, Director of Operations & Business Development, Montair - Pitt Meadows, BC

**Gord Johnston**, Senior Vice President, Cargojet - Mississauga, ON

**Douglas McCrea**, President, Central Mountain Air - Smithers, BC

**Lynne McMullen**, Director, Business Development - School of Aviation - Seneca College - North York, ON

**Jim Scott**, CEO & President, Flair Airlines - Edmonton, AB

**Quentin Smith**, President, Pacific Coastal Airlines - Richmond, BC

**Joseph Sparling**, President, Air North - Whitehorse, YK

**Mark Williams**, President, Sunwing Airlines - Etobicoke, ON

**Steven Williams**, Partner, Emond Harnden - Ottawa, ON

**Lane Zirnhelt**, Chief Operating Officer, Summit Air - Vancouver, BC

# Acting Chair's Message

(Presented at ATAC Annual Meeting - December 1, 2020)



Thank you for allowing me an opportunity to address you today. It is not lost on the staff of ATAC or myself that this year our industry is being challenged and tested. Challenged as an industry, in our own sub-sectors, our own companies and

more likely than not in our own lives. During this second wave, it is more likely than not that you know someone, perhaps even a close someone, perhaps even yourself, who has had to fight or is fighting a COVID 19 infection.

These challenges are being met with grit and determination. Through cooperation and understanding. Through being resourceful and innovative. These efforts will indeed lead us to the other side stronger and more united than ever – but not without unimaginable loss – economic loss, personal loss and career loss.

For months, our industry has been left to fend for itself; while those in so many other countries received early industry support, we Canadians were left adrift. Just yesterday, the Federal Government was set to lay out its plan to help our sector. I delayed writing this talk because I had faith that we would all learn what industry-specific help looks like. I planned to break it down, sub-sector by sub-sector, bit by bit, I wanted to be “the guy” – the messenger – the guy with the good news.

Well – it was not the day.

Like you - I have yet to fully process and discuss with my peers what the proposed aid will mean, how will it help, who will it help and when will it help. We are left --- once again --- to fill in the blanks.

Yet, I remain as optimistic today as I was before COVID-19. Our industry is resilient, and we will find a way forward. Support comes in many forms, and I would like to acknowledge the monumental effort that the ATAC staff have put forward since the pandemic began. From direct support with regulators to relentless lobbying, they have been instrumental in moving the ball forward. We would have all liked to have seen a swifter response from our government, and many days the battle seemed too difficult to win, but ATAC kept pressing. They never stopped. ATAC has played a key role in moving us forward – the little wins we see announced as by-lines from politicians are indeed hard-fought victories.

I will leave it there for this year in hopes that next year I can double my time talking about how we succeeded in leading the global industry and once again showed the world why Canadians truly lead.

Eric Edmondson  
Chief Executive Officer, Pivot Airlines





Flair Airlines



Central Mountain Air



Waterloo Wellington Flight Centre



PAL Airlines



Harbour Air Seaplanes



Alkan Air



Porter Airlines



Nolinor Aviation

# President's Message

(Presented at ATAC Annual Meeting - December 1, 2020)



I am happy to present the President's Annual Report for the financial year ended June 30, 2020.

Mon allocution sera en anglais mais je répondrai avec plaisir à vos questions en français.

Along with everyone else in our industry, we have had a very unusual year. The pandemic has had a major impact on all our activities including membership, international development, government relations, and member demand for services.

## ATAC's Canadian Aviation Conference

One of the consequences of the pandemic has been the cancellation of this year's annual conference that was to be held in Vancouver this past month. The conference is our key networking, information gathering and sharing activity, and it has always been very well attended and appreciated by our members and other industry stakeholders.

We will soon have to decide if we can hold next year's conference, scheduled to be in Montreal next November. Whether the authorities allow large indoor gatherings by then is an obvious determining factor but just as important is the question as to whether our members will be in a position by then to send delegates to our conference. Will they have recovered sufficiently to consider such activities?

Will an online conference be the only alternative? We certainly hope not but we are already preparing should that be the case. Our decision will be announced no later than next May.

## Membership

The ATAC Membership ranks remain strong despite the ravages of COVID-19. Members regularly tell us how much more they count on ATAC support at this particularly difficult time.

Our membership on June 30 stood at 183, up 12 from the previous year. Operator Members remained steady at 73, we gained 12 industry Partners for a total of 95 and we had 15 Affiliates.

Since July 1, we have gained two Members but also lost one. Nine Industry Partners informed us that they had to step back until they recovered from the ravages of COVID-19. We look forward to their return.

Our contacts with Members have significantly increased since the beginning of the pandemic. We spend our days helping members navigate through the thick fog of this bureaucratic chaos, and pushing the Government to finally assume its responsibilities by helping our industry through this catastrophic period, as most other members of the G20 have done.

We have written a string of letters to the Minister of Transport, the Minister of Finance and the Prime Minister. The response so far has been most disappointing.

Clearly, the Government is counting on industry, one that has been brought to a halt by government measures to curtail the spread of the disease, to pull itself out of this situation largely unassisted while Government stands by idly as jobs are lost by the tens of thousands and some operators inevitably fail.

## ATAC Finances

As you just heard from the Honorary Treasurer, our financial situation on June 30 was solid and will help us weather the months ahead, but only with careful planning and a strict control of our expenses.

The ATAC Board has mandated me to review all our activities to ensure that we are making the best use of our limited resources. We are fully engaged in this review while also seeking new revenue streams, all with the objective of offering our members the services they most rely on. This strategic review will be tabled next Spring.

## Amended Membership Fee Schedule for 2020-2021

A new Fee Schedule was approved by the ATAC Board of Directors last June and came into force on July 1.

We needed to amend the Fee Schedule for two major reasons. The first is that it was no longer adapted to the economic profile of our members. Also, as membership fees are determined by gross flying revenues, the high steps between certain levels were often described as a disincentive for members to progress through the membership levels as they grow. More levels were added in order to reduce the important jump between certain levels.

There were not any increases in fees other than at the very lowest levels. In fact, many members have seen a reduction in their fees.

## Stay Connected

We reach out to you via many social platforms and ATAC will be unveiling a revised more modern web site early in 2021. Please stay connected with us.

## Issues at the Forefront

ATAC is working on a great number of important issues on your behalf. The format of this year's Annual Meeting is not conducive to a comprehensive briefing on the many key issues we are dealing with. This is why a series of committee meetings have been scheduled over the next two weeks. These are a series of two-hour meetings of different ATAC committees. We will also be holding a Plenary Session with Nick Robinson, Director General, Transport Canada Civil Aviation.

The timetable of these meetings is as follows:

December 3 - 2:00 – 4:00  
ATAC Annual Safety Meeting and TSB Presentation

December 8 - 2:00 – 4:00  
ATAC Annual Plenary with TCCA

December 9 - 2:00 – 4:00  
Dangerous Goods Committee

December 11 - 1:00 – 3:00  
Flight Training Committee

December 16 - 1:00 – 3:00  
Cargo Committee

We are counting on good member participation.

## ATAC Mandate

The ATAC mandate is clear.

*"To support our members in their commitment to a safe, world-leading and sustainable Canadian air transport industry."*

ATAC is here to help you. ATAC is your voice and your team in Ottawa, please do not hesitate to call on us.

Thank you. This concludes my report.

John McKenna  
President & CEO

# Financial Report

(Presented at ATAC Annual Meeting - December 1, 2020)



For the year ended June 30, 2020, the revenues for your Association totalled \$1,927,578.

Revenues were \$2,116,025 in the year ended June 30, 2019.

Expenses incurred by the Association totalled \$1,655,745. Expenses for the year ended June 30, 2019 were \$1,909,817.

A small increase in Membership Fees Revenue and a record Conference and Trade Show intake were met with a significant drop in AIF Revenues due to the impact of COVID-19 as of March on airport traffic.

Revenues over expenditures for the year amounted to \$271,833, as compared to \$206,208 last year.

Salaries and Benefits were down 3.2% from last year to \$938,682 due to reduced pension benefit obligations and no cost-of-living adjustments during the period.

Very significant COVID-19 related cuts in the International Marketing Program and the Travel Budget, along with strict expense control led to a drop of \$254,072 or 13.3% in overall expenses.

Members' equity, also called "net assets", ended the year at \$2,165,509 slightly down from the prior year's balance of \$2,249,776.

The audited Financial Statements for the year ending June 30, 2020, were approved by the Board of Directors on September 2, 2020.

Copies of the Financial Statements are available upon request.

Earlier this year the Board approved the Association's Business Plan and the 2020-2021 Budget. The Plan's focus is on maximizing member core services during this most challenging period with a maximum of efficiency and efficacy.

A new Membership Fee Schedule for 2020-2021 was approved by the Board of Directors in June. The revision of the Fee Schedule was prompted by comments from members that some fee hikes were too steep and that more levels would lessen the gradation, whereas there were too many levels below the revenue levels where most ATAC Members find themselves.

Peter Scheiwiller, General Manager  
North Cariboo Air

	<b>2020</b>	<b>2019</b>
Revenues	\$1,927,578	\$2,116,025
Expenses	\$1,655,745	\$1,909,817
Net Revenue	\$ 271,833	\$ 206,208
Net Assets	\$2,165,509	\$2,249,776





## Committees

- Air Cargo
- Cabin Operations
- Dangerous Goods
- Environmental Affairs
- Flight Operations
- Flight Training
- Industry Monetary Affairs
- Legal
- Maintenance, Repair & Overhaul (MRO)
- Passenger Accessibility
- Regional Operations
- Safety
- Security & Facilitation
- Tax
- Technical Operations (Engineering & Maintenance)

## Vice Presidents Responsible

- Wayne Gouveia
- Les Alders
- Wayne Gouveia
- Les Alders
- Les Alders
- Darren Buss
- Wayne Gouveia
- Wayne Gouveia
- Les Alders
- Wayne Gouveia
- Les Alders
- Les Alders
- Wayne Gouveia
- Darren Buss
- Les Alders



Airco Aircraft Charters

# Membership List



## Members

Adventure Aviation  
Air Creebec Inc.  
Air Georgian Ltd.  
Air North Ltd.  
Airco Aircraft Charters Ltd.  
Algonquin College  
Alkan Air  
Brampton Flight Centre  
British Columbia Institute of Technology  
Calgary Flying Club  
Calm Air  
Canadian North  
Cargair Ltée.  
Cargojet Airways Ltd.  
Central Mountain Air Ltd.  
Centre québécois de formation aéronautique-  
CEGEP de Chicoutimi  
Chorus Aviation  
Coastal Pacific Aviation Academy  
Collège Air Richelieu  
Confederation College  
Debert Flight Centre  
Diamond Flight Centre London Ltd.  
EnviroTech Aviation  
Exploit Valley Air Services  
First Air  
Flair Airlines Ltd.  
Glacier Air  
Harbour Air Seaplanes LLP  
Harv's Air Service  
Island Express Air  
Journey Air Ltd.  
Keewatin Air  
KF Aerospace  
Lachute Aviation  
Mitchinson Flight Centre  
Moncton Flight College Inc.  
Montair Aviation  
Morningstar Air Express  
Mount Royal University (Aviation Program)  
National Helicopters Inc.  
Nolinor Aviation  
North Cariboo Air  
Ornge  
Ottawa Aviation Services  
Ottawa Flying Club  
Pacific Coastal Airlines Ltd.  
Pacific Flying Club  
Pacific Sky Aviation Inc.  
PAL Airlines  
Perimeter Aviation  
Porter Airlines

Red River College—Stevenson Campus  
Regina Flying Club  
Rockcliffe Flying Club (1961)  
Saskatchewan Polytechnic  
Sault College of Applied Arts & Technology  
Seneca College  
Sky Wings Aviation Academy Ltd.  
SkyQuest Aviation  
Spectrum Airways  
Springbank Air Training College  
Summit Air  
Sunwing Airlines  
Super T Aviation Academy  
Superior Airways  
Thunder Airlines Ltd.  
Toronto Airways Ltd.  
University of Western Ontario (The)  
Vancouver Island Air  
Victoria Flying Club  
Waterloo Wellington Flight Centre

## Industry Partners

Aero Course  
Aerosolutions  
Air Canada Maintenance  
Aircraft Collection  
AirStart  
AJW Technique  
Allianz Global Risks US Insurance Company  
Anson DG Inc.  
Applied Informatics and Research (AIRINC)  
Avia Marketing Consultants Inc.  
Avianor Inc.  
Aviation Representatives Inc.  
AvTec Aero Maintenance Inc.  
Aztec Group  
Blue Sky Booking  
BMG Insurance Brokers  
Bombardier Commercial Aircraft  
Borden Ladner Gervais LLP  
Canadian Aviation Insurance Managers Ltd.  
Canadian Propeller  
Clark+ Company  
Code Hunter LLP  
Commercial Jet, Inc.  
Conlin Bedard LLP  
Dangerous Goods Management Services  
Diamond Aircraft Industries Inc.  
DLA Piper (Canada) LLP  
Doiron Aviation Consulting  
Drone Delivery Canada



## Industry Partners (cont'd)

Dulude, Taylor Inc.  
Elix Aviation Capital Limited  
Emond Harnden  
Evans Dangerous Goods Consulting  
Executive Flight Centre  
FELLFAB  
Flightcraft Maintenance Services Ltd.  
FlightSafety Canada  
Flying Colour Corp.  
Forum Risk & Insurance  
Global Aerospace Underwriting Managers (Canada) Ltd.  
Gowling WLG (Canada) LLP  
Halldale Publishing & Media Ltd.  
Human Logistics  
InteliSys Aviation Systems  
Jean Mongeau LLP  
Kovachik Aircraft Services  
Labelmaster Canada  
Lansdowne Technologies Inc.  
Lavery, de Billy  
Lockheed Martin Commercial Engine Solutions  
M1 Composites Technology  
Marsh Canada Limited  
McMillan LLP  
Mitsubishi Aircraft  
Monarch Regulatory Services Inc.  
Nacora Insurance Brokers  
NAV CANADA  
Oasis Consulting Services  
Octant Aviation Inc.  
Paterson, MacDougall  
Plattsburg International Airport  
Pole Air Aviation  
Prairie Aircraft Sales  
Pratt & Whitney Canada  
Premier Aviation Quebec  
Purolator Courier Ltd.  
Q1 Aviation  
Red Deer Regional Airport  
Sia Abrasifs J.J.S.  
Sierra Assurance  
Sec & Co  
SkyQuest International  
Skyservice FBO  
SkyTrack Systems  
SkyWorld Aviation (AerSide Inc)

SND Aviation  
Specific Range Solutions Ltd.  
Student Aviation Financial Services  
Takeflight Solutions  
Terrace-Kitimat Airport Society  
The Benefits Trust  
The Van Horne Institute  
Vmo Solutions  
Willis Canada, a Willis Towers Watson Company  
WINGS Magazine

## Affiliates

Alberta Aviation Council  
Association québécoise du transport aérien  
Aviation Accreditation Board International  
Aviateurs.Québec  
British Columbia Aviation Council  
Canadian Business Aviation Association  
Canadian Owners and Pilots Association  
Federation of Canadian Municipalities  
Flight Safety Foundation  
Helicopter Association International  
Hope Air  
Manitoba Aviation Council  
National Air Transportation Association  
Northern Air Transport Association  
Saskatchewan Aviation Council



Summit Air

# ATAC Lifetime Honorees



## **2018 Joe Sparling**

President, Air North

## **2017 Ken Lett**

President, Executive Flight Centre

## **2016 Jim Rogers**

President, Flair Airlines

## **2016 Debbie Simpson**

Corporate Secretary, Air Transport Association of Canada

## **2015 Joan Williams (Deceased)**

Chair of the Board, Ottawa Aviation Services

## **2014 D. Bruce MacDougall**

Partner, Paterson, MacDougall LLP

## **2013 Robert Deluce**

President and CEO, Porter Airlines

## **2012 Patricia Kennedy**

Chief Executive Officer, Pacific Flying Club

## **2011 Harvey J. Friesen (Deceased)**

President, Bearskin Airlines

## **2010 Bob Davis**

Board of Director, NAV CANADA

## **2010 Tracy Medve**

President, Canadian North

## **2009 Jim Glass (Deceased)**

Managing Partner, Transwest Air

## **2008 No Nominations**

## **2007 Peter Wallis**

President & CEO, The Van Horne Institute

## **2007 Len Routledge (Deceased)**

Former President & CEO, Toronto Helicopters Ltd

## **2006 No Nominations**

## **2005 Russell Payson**

Chairman & CEO, Skyservice

## **2005 Sandy Morrison**

Retired Former Chairman, NAV CANADA Board of Directors

## **2004 Rick Wynott (Deceased)**

Director of Flight Operations, Brampton Flying Club

## **2004 John Scholefield (Deceased)**

President, Laurentide Aviation Limited

## **2003 Douglas Port**

Retired Senior Vice President, Customer Service, Air Canada

## **2002 No Nominations**

## **2001 Darrel G. Smith**

Retired Vice President, Airline Operations, Air BC

## **2001 John W. Crichton**

President & Chief Executive Officer, NAV CANADA

## **2001 Dennis Cooper**

Chief Executive Officer, Sky Wings Aviation Academy

## **2000 Barry Lapointe**

President, Kelowna Flightcraft Ltd.

## **1999 Harry Steele**

Chairman and Chief Executive Officer, Newfoundland Capital Corporation Limited

## **1999 C.A.L. Morberg (Deceased)**

President, Calm Air International

## **1998 No Nominations**

## **1997 Jean-Jacques Bourgeault**

Senior Executive Vice-President, Air Canada

## **1996 No Nominations**

## **1995 T.A. (Al) Kapy (Deceased)**

General Manager, Trans North Helicopters

## **1994 Alf Stringer (Deceased)**

Retired President, Vancouver Island Helicopters Ltd.

## **1994 Charles H. Simpson**

Retired Executive Vice President, Operations, Air Canada

## **1993 Floyd R. Glass (Deceased)**

President, Athabaska Airways Ltd.

## **1993 Richard H. Barton (Deceased)**

Retired Executive Vice President, Canadian Regional Airlines

## **1992 George D. Curley (Deceased)**

Retired Chairman of the Board, Wardair Inc.

## **1991 Robert A. Pincott (Deceased)**

Reed Stenhouse Limited

## **1991 E. Patrick Callison (Deceased)**

Founder, Klondike Helicopters

## **1990 No Nominations**

## **1989 Donald S. McClure (Deceased)**

Moncton Flight Centre

## **1988 Stanley M. Deluce (Deceased)**

Chairman of the Board, Air Ontario

## **1988 Pierre J. Jeannot**

President & Chief Executive Officer, Air Canada

**A**TAC Lifetime Honoree is the Association's highest award. It is awarded to individuals who, during their lifetime, contributed significantly to the improvement of the Association and the Canadian air transport industry as a whole.



**1987 Rhys Eyton**

Chairman & Chief Executive Officer, Canadian Airlines International Ltd.

**1987 Len Sambell (Deceased)**

Retired Vice President, Pacific Western Airline

**1986 W.R. (Stubb) Ross (Deceased)**

Honorary Chairman, Time Air (1982) Ltd.

**1985 A.C. (Angus) Morrison (Deceased)**

President & CEO, Air Transport Association of Canada

**1984 T.L. (Tom) Spalding (Deceased)**

Executive Vice President, Wardair International Ltd.

**1983 Ian Gray (Deceased)**

Retired President, CP Air

**1983 Robert Wong (Deceased)**

Consultant, Central Airways Corp.

**1982 Dave Jacox (Deceased)**

Vice President, Pacific Western Airlines

**1981 Claude Taylor (Deceased)**

President & Chief Executive Officer, Air Canada

**1980 Harry Pickard (Deceased)**

Retired Executive Vice President & Secretary, ATAC

**1980 Jack Scholefield (Deceased)**

President, Laurentide Aviation Limited

**1979 H.D. (Don) Cameron (Deceased)**

Senior Vice President, Administration & Public Affairs, CP Air

**1979 J.H. (Red) Lymburner (Deceased)**

Retired

**1978 Max Ward**

President, Wardair Canada (1975) Limited

**1978 Jack Fleming (Deceased)**

President, Dominion Pegasus Helicopters

**1977 R.G. (Rollie) Lefrançois (Deceased)**

Chairman of the Board, Nordair Limited

**1977 Al Smith (Deceased)**

President, Smith Airways Limited

**1976 D.N. (Don) Watson (Deceased)**

Retired President, Pacific Western Airlines

**1975 No Nominations**

**1974 No Nominations**

**1973 Glenn McPherson (Deceased)**

President, Okanagan Helicopters

**1973 Al Michaud (Deceased)**

President, West Coast Air Services

**1972 No Nominations**

**1971 Jimmy Wells (Deceased)**

Retired ATAC Council

**1970 No Nominations**

**1969 R.W. (Dick) Ryan (Deceased)**

Vice President, Canadian Pacific Airlines

**1968 Tommy Fox (Deceased)**

President, Associated Airways Limited

**1968 Capt. Carl Burke (Deceased)**

President, Maritime Central Airways

**1967 Jack Austin (Deceased)**

President, Austin Airways

**1967 Tom Wheeler (Deceased)**

President, Wheeler Airlines



Springbank Air Training College



Thunder Airlines



National Helicopters



Vancouver Island Air



Cargojet



Sunwing Airlines



Pacific Coastal Airlines



Air North



Perimeter Aviation



Keewatin Air



Air Creebec



Ornge



North Cariboo Air



## Executives

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President & CEO  
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**Les Aalders**  
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**Darren Buss**  
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## Administrative

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Air Inuit





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